

**Sponsor Opportunities and Benefits**

12th Annual

*LeAltoyne*  
**chain of parks**  
**2012** **ART FESTIVAL**

April 21–22, 2012

**ChainofParks.com**

*Presented by:*



**MAD DOG**  
CONSTRUCTION

**TALLAHASSEE DEMOCRAT**  
Tallahassee●com



**LeMoyne**  
**chain of parks**  
**2012 ART FESTIVAL**

**April 21-22, 2012**

**Exclusive Presenting Sponsor**  
**Mad Dog Construction**



[MORETHANBUILDINGS.COM](http://MORETHANBUILDINGS.COM)

**Lamp Post Banner Sponsor**  
**\$7,500 (Limited to 3)**

- Company logo on 20 Festival Lamp Post Banners to be hung in downtown Tallahassee 30 days prior to, and during the Festival
- Festival Host listing on Festival Sponsor Boards
- Logo on sponsor page of Festival magazine
- One-half page color ad in Festival magazine
- Hyperlinked listing on Festival webpage
- Tent space (10x10) in the Festival for company promotions (sponsor provides tent)
- Sustaining Sponsor listing for a full year on all LeMoyne exhibitions and events
- 6 VIP name badges entitling bearer to:
  - o Reserved VIP Parking
  - o Festival Dinner Saturday Evening
  - o Saturday/Sunday VIP Brunch
  - o All day refreshments in VIP tent
- \$250 scholarship in donor's name for LeMoyne Annual High School Exhibition
- 6 Festival T-shirts
- 6 Limited Edition Festival Posters (signed by artist)

**Don't See What You Are Looking For?**

Please contact Kelly Dozier, Festival Sponsor Chair, about a customized package or ask about our Festival Patron Program.

Email: [Kelly@morethanbuildings.com](mailto:Kelly@morethanbuildings.com)  
 850.544.6399

**The 2012 Festival Magazine**

The full color, 32 page, Festival magazine will be printed and distributed by the Tallahassee Democrat to 42,000 customers throughout our region on Wednesday, April 18, 2012 with an additional 6,000 copies to be distributed throughout community hotels, businesses and during the Festival.



**Festival Host \$5,000**

- Festival Host listing on Festival Sponsor Boards
- Logo on sponsor page of Festival magazine
- One-half page color ad in Festival magazine
- Hyperlinked logo on Festival page of the LeMoyne webpage
- Tent space (10x10) in the Festival for company promotions (*sponsor provides tent*)
- Sustaining sponsor listing for an entire year on all LeMoyne exhibitions and events
- 6 VIP name badges entitling bearer to:
  - o Reserved VIP Parking
  - o Festival Dinner Saturday Evening
  - o Saturday/Sunday VIP Brunch
  - o All day refreshments in VIP area
- \$250 scholarship in donor's name for LeMoyne Annual High School Exhibition
- 6 Festival T-shirts
- 6 Limited Edition Festival Posters (signed by artist)



## Gold Sponsor \$1,500

- Gold sponsor listing on Festival Sponsor Boards
- Company logo on sponsor page of Festival magazine
- Hyperlinked listing on Festival page of the LeMoyne webpage
- 4 VIP name badges entitling bearer to:
  - Reserved VIP Parking
  - Festival Dinner Saturday Evening
  - Saturday/Sunday VIP Brunch
  - All day refreshments in VIP area
- 2 Festival T-shirts
- 2 Limited Edition Festival Posters signed by artist

## Tent Exclusive Sponsor \$3,000 (Limited to 3)

- Company banner at one of the following: VIP Tent, Festival Souvenir and Information Tent or Artist Hospitality Tent (banner provided by sponsor)
- Tent Sponsor listing on Festival Sponsor Boards
- Promotional write-up of business or 1/2 page color ad in Festival magazine
- Logo on sponsor page of Festival magazine
- Hyperlinked logo on Festival page of the LeMoyne webpage
- 4 VIP name badges entitling bearer to:
  - Reserved VIP Parking
  - Festival Dinner Saturday Evening
  - Saturday/Sunday VIP Brunch
  - All day refreshments in VIP area
- 4 Festival T-shirts
- 4 Limited Edition Festival Posters (signed by artist)

## Platinum Sponsor \$2,500

- Platinum sponsor listing on Festival Sponsor Boards
- Company logo on sponsor page of Festival magazine
- One-quarter page ad in Festival Magazine
- Hyperlinked listing on Festival page of the LeMoyne webpage
- 4 VIP name badges entitling bearer to:
  - Reserved VIP Parking
  - Festival Dinner Saturday Evening
  - Saturday/Sunday VIP Brunch
  - All day refreshments in VIP area
- Recognition at Festival dinner
- 4 Festival T-shirts
- 4 Limited Edition Festival Posters signed by artist (up to 4 available upon request)

## Bronze Festival Sponsor \$500

- Bronze sponsor listing on Festival Sponsor Boards
- Listing on sponsor page of Festival magazine
- Hyperlinked listing on Festival page of the LeMoyne webpage
- VIP name badges entitling bearer to:
  - Reserved VIP Parking
  - Festival Dinner Saturday Evening
  - Saturday/Sunday VIP Brunch
  - All day refreshments in VIP area
- 2 Festival T-shirts
- 2 Limited Edition Festival Posters signed by artist



## Festival Magazine Advertising

Purchase of advertising does not constitute a sponsorship and provides no sponsorship benefits. All ad copy must be delivered to LeMoyne by Festival Magazine deadline and must be formatted as specified on magazine specification sheet.

Full Page color ad	\$1,500
1/2 Page color ad	\$ 800
1/4 Page color ad	\$ 500
Business Card sized color ad	\$ 250

## **LeMoyne Center for the Visual Arts Creating Community Through Art**

*Our Mission: To Promote and advance education, interest and participation in the contemporary visual arts.*

For 49 years, LeMoyne has been the premier private, non-profit art organization in Tallahassee and our region, supported primarily by memberships and donations. Founded to promote the work of local artists and to preserve Florida's art heritage, LeMoyne continues its mission through many programs and services offered to our community.

### **Some of those include:**

- Year-round exhibitions of contemporary artists' work
- An extensive permanent collection of the art of North Florida's most recognized artists from the past 50 years, including Karl Zerbe, Nancy Reid Gunn and Fred Holschuh
- The annual *Mahaska Whitley Senior High School Art Competition and Exhibition* providing a venue for over 200 students, for over 23 years, to exhibit their work and to receive scholarships to pursue their interest in art
- Year-round studio art classes and art education for all ages and interests
- Summer Camp programs for children from 6-18 years old
- Partnering with many local organizations to incorporate art into their experience; including the Downtown Market, The Holocaust Education Resource Council, Leon County Schools, City of Tallahassee
- Presenting the *LeMoyne Chain of Parks Art Festival* in downtown Tallahassee each April for 11 years
- Presenting the annual *LeMoyne Holiday Show* November 26 – December 24 for over 45 years
- *LeMoyne Art & Soul Celebration* art auction and cultural evening
- A gallery shop offering locally made art and crafts
- Internships for college students majoring in the visual arts

LeMoyne is Tallahassee's icon of the visual arts, provides employment for students graduating from FSU and FAMU with degrees in Arts Administration, Art History and Management; provides economic development through professional education and career development; provides jobs to hundreds of artists as educators and exhibitors and promotes tourism of our area through gallery exhibitions and art festivals.

Your support keeps LeMoyne working as a part of our Tallahassee heritage. Thank you for your support!



**Sponsorship/Marketing Agreement**

**Contact Information**

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell phone: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Email for Sponsor Packet Delivery: \_\_\_\_\_  
 Your Website URL for live link: \_\_\_\_\_  
 Your LeMoyne Contact: \_\_\_\_\_

**Sponsorship Level:** (please circle)

Lamp Post Banner Sponsor	\$7,500
Festival Host	\$5,000
Festival Partner	\$3,000
Platinum Sponsor	\$2,500
Gold Sponsor	\$1,500
Bronze Sponsor	\$ 500
In-kind Festival Sponsor	\$ _____

I am providing the following in-kind products or services at the value stated: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**Festival Magazine Advertising:** (please circle)

Full Page Color Ad	\$1,500
½ Page Color Ad	\$ 800
¼ Page Color Ad	\$ 500
Business Card Color Ad	\$ 250

Total Festival Support Commitment \$ \_\_\_\_\_

My check is enclosed,  
payable to LeMoyne Chain of Parks

Please bill my credit card

Visa/Master Card# \_\_\_\_\_  
 Ex. Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

*My signature indicates a commitment on behalf of myself or my company.*

**Payment for Sponsorships and/or Advertising is due by March 2, 2012** unless other arrangements have been made. Please keep a copy of this agreement for your records and to use as your invoice.

Thank you for your support of the LeMoyne Chain of Parks Art Festival and LeMoyne Center for the Visual Arts, a non-profit organization dedicated to promotion and advancement of education, interest and participation in the contemporary visual arts.

Make checks payable to LeMoyne Chain of Parks and mail, fax or email to:

**LeMoyne Chain of Parks Art Festival**  
 125 North Gadsden Street  
 Tallahassee, FL 32301

**For More Information:**  
 Email: Kelly@morethanbuildings.com  
 Ph: 850.544.6399  
 Fax: 850.386.3065

**www.chainofparks.com**



LeMoyne Art Foundation, DBA LeMoyne Center for the Visual Arts, is a 501(c)(3) charitable organization and is registered with the State of Florida as required by the Solicitation of Contributions Act (Registration #CH707). 100% of this contribution is used to support LeMoyne and no part of this contribution is retained by any professional solicitor. Gifts are deductible to the extent permitted under federal income tax regulations. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free 800.435.7352 within the state. Registration does not imply endorsement, approval or recommendation by the state.