

2012 LeMoyne Chain of Parks – Artist Guidelines

DATES & HOURS

Saturday, April 21, 2012 10:00am - 5:00pm

Sunday, April 22, 2012 10:00am – 5:00pm

LOCATION

The LeMoyne Chain of Parks Arts Festival is held in three of the group of city parks known as ‘Chain of Parks’, located in the East/West divide of Park Avenue in downtown Tallahassee, Florida. The Festival provides approximately 100 Artists and tens of thousands of Visitors a beautiful southern-style backdrop for this marquee juried *Fine Art* event to come out and enjoy spending a weekend outdoors in the glory of springtime in Florida’s Capital City.

AWARDS

Total Amount Awarded: \$10,000.00

1. Best of Show: \$2,000.00
2. Award of Excellence: \$1,000.00
3. Award of Distinction: \$500.00 awarded in each medium category
4. Additional Awards: The Festival uses a weighted award system for the balance of award prizes to be divided among categories based on the number of artists in each, up to the total prize money amount. This system allows for a balanced award opportunity among all competing artists in every category.

FEES

Application Fee: \$30.00 (non-refundable)

Booth Fee: \$250.00 (10x10 booth size)

Priority Booth Position: \$300.00 (corner booth positions, 10x10 booth size)

Double Booth: \$500.00 (priority placement positions, 10x20 booth size)

IMPORTANT DATES

Application Deadline: February 15, 2012

Jury Notification: February 29, 2012

Booth Fee Due: March 7, 2012

Cancellation Deadline: March 7, 2012

Event Setup: April 20, 2012

Event Dates: April 21 & 22, 2012

Event Breakdown: April 22, 2012

HOW TO APPLY

The Festival Committee accepts applications online only using the ZAPplications online system. To submit your application go to www.ZAPplications.org and search for LeMoyne Chain of Parks Art Festival.

SHOW POLICIES

- Open to all artist 18 years or older. Artists are chosen for participation by a selection committee.
- Artists are **REQUIRED** to represent their own work. No agents, dealers, or representatives may attend the event in place of the artist.

- Original art created and presented by the artist as well as signed and numbered reproductions of original artwork are eligible for presentation. Objects assembled for kits, pre-carved or pre-molded reproductions, manufactured parts, commercial displays and the like are *not eligible* and will be disqualified from exhibiting.
- The event officials have the final authority to determine a work not acceptable for display and if determined as such must be removed so as not to be viewed by the public at the Festival.
- Each artist is responsible for collecting and reporting 7.5% Florida Sales Tax and remitting it to the state.

JURY PROCESS

CoP is a blind jury in that the jurors only see the artist ID and the four required images on computer monitors by a 5-person jury. Scores will be 1-7. The jurors are interested in how you make your work. We have allowed 200 characters for an Artist Process Statement in the ZAPP application to make this easier for you. We want jurors to make their decisions based on the art, so please make sure your name or business does not appear in your art images. Jurors are asked to evaluate works based on originality, concepts, craftsmanship and consistency of style & presentation.

MEDIA CATEGORIES

Categories are used for the judging and awards. It is the responsibility of the artist to enter the appropriate category.

(DG) Drawings & Graphics - Original two-dimensional work; including pencil, charcoal, chalk, pastels, wax crayon, inks and washes. Prints manually created by the artist using plates (stones or screens) which have been signed and numbered as a limited edition.

(FC) Fine Craft - Original works in glass, clay or porcelain, fiber and leather. May not be machine-made or mass produced.

(JW) Jewelry - Original jewelry regardless of medium. Created without commercial casts, molds, or use of a production studio.

(MM) Mixed Media - Original 2 or 3 dimensional work incorporating more than one material.

(PD) Photography & Digital Art – Signed, numbered, limited edition archival quality prints created by the artist from his/her own original negatives, digital or computer files that have been processed by that artist or under the artists' direct supervision. Includes scanned images of the artists' original work that may have been significantly manipulated or enhanced.

(SC) Sculpture - Original three-dimensional work created in any medium. Includes metals, wood, and stone (non-jewelry) created by the artist without the use of a production studio.

(PT) Painting - Original two-dimensional work created with pigment including watercolor, oils, acrylics, egg tempera, casein, alkyd, etc., or any combination of these pigments.

COMPLIMENTARY ARTIST AMENITIES

- Artist VIP Dinner (plus guest), Saturday evening
- Event T-shirt
- Volunteer Booth Sitters
- Continental Breakfast
- Up to 25 Event Postcards for pre-show marketing (nominal cost to mail cards to you)
- Live web link to artist website from Festival website
- 24 hour on-site security provided by uniformed Police Officers (Tallahassee Police Department)
- Upon acceptance artist to receive discounted hotel information, check in times, locator map, temporary exhibitor parking permit, and State of Florida sales tax information.

ON-SITE REQUIREMENTS, SETUP AND SALES

Setup: Begins Friday morning, April 20 at LeMoyne Center for the Visual Arts, 125 N. Gadsden Street between the hours of 1pm and 6pm. A general time of check in will be provided to each artist at the time of acceptance to reduce load-in traffic congestion. All artists are required to check in and show proof of identity. Setup must be completed and all vehicles removed to designated artist parking by 8:00am on Saturday. Vehicles parked on Festival streets without a Festival provided permit will be subject to towing.

Tents: Artist to provide their own white tents which must meet all fire codes. Tent must be weighted not staked. Area provided to exhibit is 11x11 with extra storage behind and artists are requested to exhibit within their designated space. Please note that as an outdoor event not all spaces are level. Electricity is not available. Event to provide basic tent ID cards for judging process at check in.

Security: Overnight security is provided by the Tallahassee Police Department Friday and Saturday, allowing artists to leave exhibit displays. We strongly recommend that you pack up all valuable merchandise and equipment. LeMoyne and TPD are not responsible for any loss.