

Le Moyne chain of parks **ART FESTIVAL**

2017 Sponsor Opportunities & Benefits



**Saturday and Sunday
April 15-16, 2017
ChainofParks.com**



Sunshine ARTIST
Top 100 Fine Art Festivals
2015 & 2016

ReThink Energy Florida
2016 Energy Innovator Award

Sustainable Florida
2016 Best Practice
Awards Finalist

PRESENTED BY:



SUPPORTED BY:





**Saturday and Sunday
April 15-16, 2017**

Exclusive Presenting Sponsor



**The Village at Chain of Parks
Exclusive Sponsor \$10,000**

- Exclusive Named Sponsor of The Village
- Company banner (10'x3' max.) at entrance to The Village (banner provided by sponsor)
- The Village Exclusive Sponsor listing on 4 Sponsor Boards at the Festival
- Sustaining Sponsor listing for a full year at all LeMoyne exhibitions and events
- Logo prominently located on the Festival Map in the Program, Newspaper Insert and on locator boards at the Festival
- Logo on sponsor page of Festival Program and Front of Newspaper Insert
- One-half page color ad in Festival Program (\$800 value)
- Hyperlinked logo on Festival webpage and on Social Media
- Tent space (10x10) in The Village for company promotions (sponsor provides tent)
- 6 VIP badges entitling bearer to:
 - Reserved VIP Parking
 - Saturday/Sunday VIP Brunch
 - All day refreshments in VIP area
- \$500 scholarship in donor's name for LeMoyne Annual High School Exhibition
- 6 Festival Souvenirs of your choice

Lamp Post Banner Sponsor

**\$6,000 for first year-\$5,000 each year thereafter
(Limited to 3)**

- Your exclusive company logo on 20 Festival Lamp Post Banners to be hung in downtown Tallahassee 30 days prior to, and during the Festival
- Logo prominently located on the Festival Map as Festival Host in the Program, Newspaper Insert and on locator boards at the Festival
- LeMoyne Sustaining Sponsor listing for a year
- One-half page color ad in Festival Program (\$800 value)
- Hyperlinked listing on Festival webpage



Festival Host \$5,000

Entertainment Host/Behind the Scenes Host/Children's Studios Host/Bar Host/Jacques LeMoyne Encampment/Center Court Host (Limited to 6)

- Company banner (10'x3' max.) at your host location and/or at VIP area fence (banner provided by sponsor)
- Festival Host listing on 4 Sponsor Boards at the Festival
- Sustaining Sponsor listing for a full year at all LeMoyne exhibitions and events
- Logo prominently located on the Festival Map in the Program, Newspaper Insert and on locator boards at the Festival
- Logo on sponsor page of Festival Program and Front of Newspaper Insert
- One-half page color ad in Festival Program (\$800 value)
- Hyperlinked logo on Festival webpage and on Social Media
- Tent space (10x10) in The Village for company promotions (sponsor provides tent)
- 6 VIP badges entitling bearer to:
 - Reserved VIP Parking
 - Saturday/Sunday VIP Brunch
 - All day refreshments in VIP area
- \$250 scholarship in donor's name for LeMoyne Annual High School Exhibition
- 6 Festival Souvenirs of your choice



Festival Lane Sponsor \$3,000

- Your logo or name on signs at the entry of your lane in the Festival
- Your logo or name listed on the festival map in the program, at the festival and in the newspaper insert
- Festival Lane Sponsor listing on Festival Sponsor Boards
- One-quarter page ad in Festival Program (\$500 value)
- Hyperlinked listing on Festival webpage and social media
- 4 VIP name badges entitling bearer to:
 - o Reserved VIP Parking
 - o Saturday/Sunday VIP Brunch
 - o All day refreshments in VIP area
- 4 Festival Souvenirs

Platinum Sponsor \$2,500

- Platinum sponsor listing on Festival Sponsor Boards
- Company logo on sponsor page of Festival Program and back of Newspaper insert
- One-quarter page ad in Festival Program (\$500 value)
- Hyperlinked listing on Festival webpage and social media
- 4 VIP name badges entitling bearer to:
 - o Reserved VIP Parking
 - o Saturday/Sunday VIP Brunch
 - o All day refreshments in VIP area
- 4 Festival Souvenirs

Gold Sponsor \$1,500

- Gold sponsor listing on Festival Sponsor Boards
- Company logo on sponsor page of Festival Program and back of Newspaper insert
- Hyperlinked listing on Festival webpage and social media
- 4 VIP name badges entitling bearer to:
 - o Reserved VIP Parking
 - o Saturday/Sunday VIP Brunch
 - o All day refreshments in VIP area
- 2 Festival Souvenirs

Bronze Sponsor/Friends of the Festival \$500

- Bronze sponsor listing for business and Friends of the Festival listing for non-business on Festival Sponsor Boards
- Logo on sponsor page of Festival Program and back of Newspaper insert
- Listing on Festival webpage and social media
- 2 VIP name badges entitling bearer to:
 - o Reserved VIP Parking
 - o Saturday/Sunday VIP Brunch
 - o All day refreshments in VIP area
- 2 Festival Souvenirs

Festival Patrons \$250

For non-business sponsors only

- Listing in Festival Program
- Listing on Festival webpage
- 1 Festival Souvenir
- 1 year Individual of Family membership to LeMoyné starting in April 2017
- 2 VIP passes entitling bearer to:
 - o Saturday/Sunday VIP Brunch
 - o All day refreshments in VIP area

Festival Program Advertising Opportunities

Purchase of advertising does not constitute a sponsorship and provides no sponsorship benefits. All ad copy must be delivered to LeMoyné by Festival Program deadline and must be formatted as specified on Program specification sheet.

Full Page color ad	\$1,500
1/2 Page color ad	\$ 800
1/4 Page color ad	\$ 500
1/8 Page color ad	\$ 250

The Festival's Mission:

The LeMoyne Chain of Parks Art Festival is established to present an outdoor festival of high quality, original artwork and entertainment for the enjoyment of our Tallahassee area residents and visitors, while fostering the careers and financial support of local and regional artists and raising needed funds for the operation of LeMoyne Center for the Visual Arts.

LeMoyne Center for the Visual Arts *Creating Community Through Art*

Our Mission: To Promote and advance education, interest and participation in the contemporary visual arts.

For over 51 years, LeMoyne has been the premier private, non-profit art organization in Tallahassee and our region, supported primarily by memberships and donations. Founded to promote the work of local artists and to preserve Florida's art heritage, LeMoyne continues its mission through many programs and services offered to our community.

Some of those include:

- Year-round exhibitions of contemporary artists' work
- An extensive permanent collection of the art of North Florida's most recognized artists from the past 50 years, including Karl Zerbe, Nancy Reid Gunn and Fred Holschuh
- The annual Mahaska Whitley Senior High School Art Competition and Exhibition providing a venue for over 200 students, for over 25 years, to exhibit their work and to receive scholarships to pursue their interest in art
- Year-round studio art classes and art education for all ages and interests
- Summer Camp programs for children from 6-18 years old
- Partnering with many local organizations to incorporate art into their experience; including the Downtown Market, Institute for Nonprofit Innovation and Excellence, Leon County Schools, City of Tallahassee, TMH, and others.
- Bring the LeMoyne Chain of Parks Art Festival to downtown Tallahassee each April for 16 years
- Presenting the annual LeMoyne Holiday Show for over 50 years
- LeMoyne Art & Soul Celebration art auction and cultural evening
- A gallery shop offering locally made art and crafts
- Internships for college students majoring in the visual arts

LeMoyne is Tallahassee's icon of the visual arts, provides employment for students graduating from FSU and FAMU with degrees in Arts Administration, Art History and Management; provides economic development through professional education and career development; provides jobs to hundreds of artists as educators and exhibitors and promotes tourism of our area through gallery exhibitions and art festivals.

Your support keeps LeMoyne working as a part of our Tallahassee heritage. Thank you for your support!

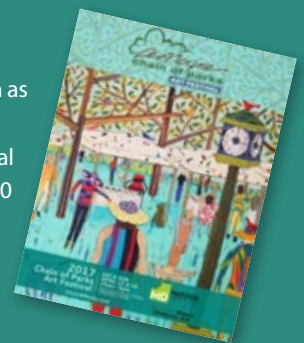
Don't See What You Are Looking For?

Please contact Kelly Dozier,
Festival Sponsor Chair, about
a customized package or ask about our
Festival Patron Program.

Email: Kelly@morethanbuildings.com
850.544.6399

The 2017 Festival Program and Newspaper Pull-out

A full color, 4-page, Festival pull-out guide will be distributed by the Tallahassee Democrat to 32,000 customers throughout the region as well as on-line on Friday, April 14, 2017. A full color, 36-page, Festival Program will be printed with 2,500 copies distributed throughout community hotels, businesses and during the Festival.





Thank you for your support of the LeMoyne Chain of Parks Art Festival and LeMoyne Center for the Visual Arts, a non-profit organization dedicated to promotion and advancement of education, interest and participation in the contemporary visual arts.

Sponsorship/Marketing Agreement

Contact Information

Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Cell phone: _____

Email: _____

Email for Sponsor Packet Delivery: _____

Your Website URL for live link: _____

Your LeMoyne Contact: _____

Sponsorship Level: (please circle)

The Village Sponsor	\$10,000
Lamp Post Banner Sponsor	\$6,000-\$5,000
Festival Host	\$5,000
Festival Lane Sponsor	\$3,000
Platinum Sponsor	\$2,500
Gold Sponsor	\$1,500
Bronze Sponsor /Friends of Festivals	\$ 500
Festival Patrons (non-business sponsors only)	\$ 250
In-kind Festival Sponsor	\$ _____

I am providing the following in-kind products or services at the value stated: _____

Festival Program Advertising: (please circle)

Full Page Color Ad	\$1,500
1/2 Page Color Ad	\$ 800
1/4 Page Color Ad	\$ 500
1/8 Page Color Ad	\$ 250
Total Festival Support \$	_____

Please use this agreement as your invoice. Thank you.

My check is enclosed, payable to LeMoyne Chain of Parks

Please bill my credit card

Visa/Master Card# _____


Ex. Date: _____


Signature: _____

Date: _____

My signature indicates a commitment on behalf of myself or my company. _____

Payment for Sponsorships and/or Advertising is due by February 28, 2017 unless other arrangements have been made. Please keep a copy of this agreement for your records and to use as your invoice.

Make checks payable to:
LeMoyne Chain of Parks Art Festival
 125 North Gadsden Street
Tallahassee, FL 32301

 Email: Kelly@morethanbuildings.com
Ph: 850.544.6399

For More Information
www.chainofparks.com



LeMoyne Art Foundation, DBA LeMoyne Center for the Visual Arts, is a 501(c)(3) charitable organization and is registered with the State of Florida as required by the Solicitation of Contributions Act (Registration #CH707). 100% of this contribution is used to support LeMoyne and no part of this contribution is retained by any professional solicitor. Gifts are deductible to the extent permitted under federal income tax regulations. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll free 800.435.7352 within the state. Registration does not imply endorsement, approval or recommendation by the state.